



Visionnaire provided full technological support to enable an artist's entry into the world of NFTs and Blockchain

Antonio Ariel Teixeira Filho, a professor and a classical academic artist specialized in the Classical Academic technique, is recognized for his excellence in national and international exhibitions, including two works cataloged in the Louvre Museum.

Since 2005, the artist has channeled his passion for automobiles into oil paintings on canvas. His works, characterized by impressive realism, captivate car enthusiasts in particular.

Recently, the artist approached Visionnaire with an interest in selling his works as NFTs (Non-Fungible Tokens). NFTs are digital codes that represent unique and indivisible items, such as artworks, videos, games, or other digital objects.

Unlike cryptocurrencies, NFTs have distinct characteristics and cannot be replaced by equivalent tokens. They are registered on a technology called Blockchain, such as Ethereum, ensuring authenticity, ownership, and transaction history. This technology enables creators and collectors to securely and transparently buy, sell, and trade unique digital assets.

Visionnaire, an expert in innovative technologies, provided the necessary technological support for the artist to enter this promising market. One of the main tools used was OpenSea, the largest NFT marketplace, which employs various technologies such as HTML5, Google Fonts, Adobe Fonts, React, Next.js, TypeScript, GraphQL, Apollo Client, Web3.js, Ethers.js, and IPFS. OpenSea also adheres to open standards for NFTs, such as ERC-20, ERC-721, and ERC-1155, ensuring interoperability and compatibility across different applications.

This partnership has already resulted in several collections of monetized artworks by the artist. These collections include realistic paintings of vintage models from renowned brands such as Rolls-Royce and Mercedes-Benz.

With the support of Visionnaire, the artist is seizing the opportunities in this rapidly growing market driven by advanced technologies like blockchain and NFTs. This partnership has allowed the artist to expand his digital presence and monetize his creations, reaching new audiences and enhancing the value of his work in the world of contemporary art.